

global trading systems, inc.
Get the right tool for the job



simplifying **PLM**

Software
Support
Consulting



PLM at work for you

CONNECTING YOUR CREATIVE TEAM GLOBALLY

GTS has pioneered PLM software offerings since 1997 when a large British footwear company funded the development of SoftShoe; our first solution tailored for the footwear industry. Our strength lies in knowing how to successfully leverage converging technologies as a business tool for clients with measurable return and improved business processes as the overall focus. By uniting business consulting, application development and systems integration, GTS provides a complete and expert approach to help companies' link people-to-people and people-to-processes.

PLM SOLUTION BENEFITS

One Version of the Truth

One database ensures accurate information.

Low Total Cost of Ownership

Affordable subscription & consulting fees

Reduced Learning Curve

Intuitive user interface gets you up and running quickly.

Always Up-to-Date Specs

Never again will anyone have the wrong spec resulting in delivery of an incorrect sample.

Calendar Drives On-Time Product Development A fixed set of critical development milestones can also be viewed and tracked.

Increased Efficiency & Productivity

Automated sample requests, tech packs, e-Mails, blog exchanges and cost estimates makes the administration easier.



Uniquely, we build global solutions that are tailored to the industries we serve. Our primary goal is to give you an easy to use visual tool to control industry-specific product data and processes, while still enabling more free flow, contextual collaboration.

Our elegant, yet simple solutions drive profits into your business by reducing cycle time, increasing visibility so you can make better and more informed decisions and improve customer service.



PLM SOLUTION FEATURES

Our PLM solutions have an intuitive workspace for designers, product developers and merchandisers to create/update:

Lines: Create Line Folders any way you wish such as by collection, season, year or by customer, season, year. A built-in Line Calendar tracks critical events and keeps you on time.

Plan (Product Brief): Capture marketing and/or design brief details such as target volume & FOB, sizes or dimensions, launch date, colors, etc. as well as inspiration visuals including photos and sketches.

Style: At the heart of PLM applications is the Style dashboard where authorized users can create, select and access all of the information associated with a specific style. The dashboard contains access to and ability to capture critical details on the style including:

Graphics: Support the Spec with callouts, line drawings, sketches, photos of print samples, logo details, pattern details and other critical images.

Components: Construction components at the design-level in the Plan and detailed components in the Spec - with comments and drawings. -

Bill of Materials: Add materials on the fly, reuse them for other Specs -

Blog: Style-level thread lets you create and communicate at the style-level, with attachments rather than in disjointed and combined e-mails.

Finance: Wizard allows you to capture and view planned and current target costs; auto-estimates margins.

Calendar and Events: Calendar can be updated by users anytime with review meetings, etc. and when milestone events are updated at the Style-level.

Business Intelligence: on-line query for planning, margin and line status. Export to Excel for external use.

SUPPORT SERVICES

We have an international team of experts, who can consult on your product development business practices, implement our software, and provide training and technical support. Moreover, we can advise you on managing your PLM strategy and change management in a competitive global economy.



FOOTWEAR PLM SOLUTIONS

Our flagship enterprise solution, **SoftShoe** includes a host of modules for line building, spec management, commercialization and sourcing.

SoftShoeStyle is our latest offering for small to medium size companies with limited resource or any company wishing to take an incremental approach to product lifecycle management.

www.softshoestyle.com

SOLUTIONS CAN BE
HOSTED OR DEPLOYED
ON-SITE;

EASY INSTALL & SET-UP.

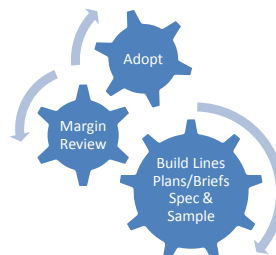


HEADWEAR PLM SOLUTION

Sales of hats, caps and millinery are expected to reach \$6.3 billion by 2015. Much of this growth will be driven by new development. **HeadsUp!** will enable companies to better manage and support their product development and commercialization processes and data to improve productivity and profitability.

www.hatspecs.com

OTHER INDUSTRY SOLUTIONS



Throughout the consumer goods arena exists vertical markets in need of a PLM solution. GTS would be happy to work with a company to deliver a solution tailored to your industry and best practices.

APPAREL PLM SOLUTION

While there are a number of apparel PLM solutions on the market, there is no affordable solution that can share common files with other product category solutions like Texelerate. If you are developing footwear, headwear and/or apparel we've got you covered head to toe.

www.texelerate.com



THE
ROAD
AHEAD

A lot has changed since the first version of our footwear PLM enterprise solution, SoftShoe, was released. We have expanded our offerings from a single application to multiple industry-specific solutions with more to come. Clients now use our software in the U.S., Europe and the Far East. But some things haven't changed: our dedication to our users, belief in the importance of inspiration and innovation (yours and ours) and the continued pursuit to simplify PLM through technology.

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